

Press Information

DRÄXLMAIER Group

CEO	Dr. Martin Gall and Franz Haslinger
Headquarters	DRÄXLMAIER Group Landshuter Strasse 100 D-84137 Vilsbiburg Germany
Summary	The DRÄXLMAIER Group is an international automotive supplier with more than 60 sites in over 20 countries. The company was founded in Germany in 1958.
Employees	more than 75,000 worldwide
Turnover 2020	4.2 billion euro (\$4.8 billion)
Customers	Audi, BMW, Jaguar, Land Rover, Maserati, Mercedes-Benz, MINI, Porsche, Volkswagen, as well as Californian automotive manufacturers
Products	Electrical systems, electrical and electronic components, interior, battery systems
Market position	The inventor of the customer-specific wiring harness, the DRÄXLMAIER Group stands for pioneering innovations in conventional and alternative drive systems, as well as in electrical and electronic components. Among these are multi-voltage and high-voltage wiring harness systems, as well as HV battery systems. As the market leader for the complete interior for premium automobiles, the DRÄXLMAIER Group also supplies renowned automobile manufacturers with center consoles, door panels and instrument panels, as well as complete door and cockpit modules
Awards	<ul style="list-style-type: none">• <i>Top Employer Automotive Germany 2018</i>• <i>Finalist of the Sustainability Award Logistics 2018</i>• <i>Volkswagen Group Award 2018</i> in the category <i>Sustainability</i>• <i>Volkswagen Group Award 2017</i> in the category <i>New Mobility Solutions</i>

- *Qualitas Award 2016*
of Fiat Chrysler Automobiles
- *eLogistics Award 2016*
in the category *Network Control*
- *Local Content Parts Supplier of the Year 2016*
of Mercedes-Benz to DRÄXLMAIER Malaysia
- *JLRQ Award 2015*
of Jaguar Land Rover
- *Qualitas Award 2015*
of Fiat Chrysler Automobiles
- *Red Dot Award 2015*
- *Top 500 Award for Sustainable Growth*
of the Welt-Gruppe
- *Top 100 Award 2014*
of the journal *Automobil Produktion*
in the category *Biggest Sales Growth*

Locations in

Austria
 China
 Egypt
 Germany
 Great Britain
 Hungary
 India
 Italy
 Malaysia
 Macedonia
 Mexico
 Moldova
 Nicaragua
 Poland
 Romania
 Serbia
 Spain
 South Africa
 Thailand
 Tunisia
 USA
 Vietnam

History

1958: The newly founded DRÄXLMAIER company receives its first order: 50,000 wiring harnesses for the Goggomobil subcompact car manufactured by Hans Glas GmbH in Dingolfing, Germany. The second product division is set up shortly afterwards: With the instrument panels, door panels, seat covers and rear window shelves, DRÄXLMAIER now delivers a portion of the interior for the car, which was built until 1969.

1960: DRÄXLMAIER installs the first machines for the high-frequency welding of door panels. At the same time, the company introduces vacuum forming of thermoplastic films for the manufacture of instrument panels. This forms the basis for comprehensive process expertise in the subsequent interior systems segment.

1966: DRÄXLMAIER wins BMW as new customer after the automaker had taken over the Glas company. This marks the first step toward the subsequent focus on the automotive premium segment.

1970: Construction of the new production and administration building at Brückenstrasse in Vilsbiburg, Germany, starts.

1974: DRÄXLMAIER puts its first foreign production site into operation in Tunisia and continues expanding its presence in North Africa. Not long afterwards, the company follows the customer Volkswagen to North America and sets up a production site there. This represents the starting point for its global presence and international integration of its group of companies.

1976: DRÄXLMAIER begins with the production of wiring harnesses and interior components in North America (Canada).

1980: The production network continues to expand: One company grows into six, while the workforce expands from the original 10 employees to 1,300. A new hall is built for DRÄXLMAIER in Braunau, Austria, and four new companies outside Germany are established.

1987: An automatic high-rack and small parts storage system is installed in Vilsbiburg. Even today, the logistics center, which has been expanded several times since then, remains a pivotal central point of the company's worldwide supply chain. The entire material flow and important just-in-time (JIT) and just-in-sequence (JIS) processes are controlled from there.

1990: DRÄXLMAIER brings the customer-specific wiring harness (KSK) to the market for the first time. Primary customers for this are Audi, BMW and Mercedes-Benz at the time. The product revolutionizes the architecture of wiring harness systems, since this new wiring harness contains only the components that the specific vehicle requires. This innovation is the basis for DRÄXLMAIER's leading position in the area of wiring harness systems.

1994: DRÄXLMAIER wins the concept competition for the development, production and delivery of the whole cockpit volumes for the Mercedes-Benz CLK, thus becoming a systems supplier for vehicle interior equipment and gaining overall responsibility for development, manufacture, logistics, assembly and quality assurance.

1995: DRÄXLMAIER begins with the development of interior products made of natural fibers. The door panels for the Mercedes-Benz S-Class Coupé as well as for the Audi A2, which come to market in 1999, consist of hemp, flax and sisal.

1997: DRÄXLMAIER develops a functionally integrated door module. With the new door for the BMW 7 Series comes the first interior module that integrates all the electrical and electronic functions of a door into one overall system. Effective development and logistics processes also satisfy the customer, which shortly afterwards places the order for the functionally integrated center console in the BMW 7 Series.

1998: The DRÄXLMAIER Technology Center is opened at the corporate campus in Vilsbiburg. It is a sign of the company's distinctive innovative strength and high degree of development competence; at the same time, it forms the basis for research and development.

1999: DRÄXLMAIER becomes the first systems supplier to develop and produce an all-leather interior for the Mercedes-Benz CL Coupé. This is followed a year later by the complete interior for the BMW Z8, and three years after that by the Maybach luxury limousine. DRÄXLMAIER also develops and supplies the electrical system for all three models. This establishes the company as a specialist for interior and electrical systems in the premium segment.

2000: With the first door substrate made out of renewable raw materials, DRÄXLMAIER makes the lightest door in the world for the Audi A2. With a focus on sustainability, DRÄXLMAIER was once again ahead of its time.

2003: DRÄXLMAIER opens its first plant in China in Langfang, where it starts production in the electrical and interior segments at the beginning of 2004.

2005: Production begins at the new site in San Luis Potosi in central Mexico. This is first of three sites that were established in Mexico during a four-year span. Since 2010, DRÄXLMAIER also operates a plant in Masaya, Nicaragua.

2007: In addition to Romania and Serbia, DRÄXLMAIER expands its presence in Eastern Europe with the start of production in the Republic of Moldova.

2008: DRÄXLMAIER introduces extremely light natural fiber composite materials for vehicle interiors. The door paneling developed for the BMW 7 Series consists of biocomposite materials, which at this time are the lightest of all materials. With these weight savings, DRÄXLMAIER makes a substantial contribution toward reducing gasoline consumption and CO2 emissions. Automation in production and the development of new harness architectures is further advanced in the area of electrical systems.

2009: DRÄXLMAIER receives the order for high-voltage wiring harness systems for various Mercedes-Benz and Smart models with battery, hybrid, plug-in hybrid and fuel cell powertrains. This marks an initial success in the area of electromobility, in which the company will continue to be involved with innovative developments and products.

2010: DRÄXLMAIER opens a new plant in Xiaoshi, China.

2011: DRÄXLMAIER develops the world's first door panel with visible natural fibers, setting new aesthetic standards in automobile interiors.

2012: DRÄXLMAIER expands its existing production space in Shenyang, thus tapping even further into the growth potential on the Chinese market. DRÄXLMAIER also sets up a full-service production plant in Kavadarci, North Macedonia. The location in Brasov, Romania, becomes the first DRÄXLMAIER site outside Germany and Austria to offer a dual vocational education program based on the German model.

2013: Series production of the door panel with visible natural fibers for the new BMW i3 begins. DRÄXLMAIER establishes a new plant in Leipzig, Germany.

2014: DRÄXLMAIER receives an award for the largest growth among the top 100 automotive suppliers worldwide. The professional training program at DRÄXLMAIER celebrates its 40-year anniversary. A new site for interior systems is set up in Langfang, China. Since the company places great importance on the training of its employees, young people in China are now being trained according to the same standards as in Germany.

2016: DRÄXLMAIER celebrate the 50th year of its close association with BMW. The company contributes to the premium brand with its expertise and accompanies BMW vehicle projects from the very first idea right up to series supply. DRÄXLMAIER received its very first order from the auto manufacturer in 1966 for BMW 1600 GT.

2017: DRÄXLMAIER continues to grow also in the Americas with the addition of new sites in Matehuala, Mexico, and Livermore, California. The company sets up its first highly automated battery production in Sachsenheim near Stuttgart, Germany. This plant produces a powerful 800 volt battery system for a fully electric sports car. As a partner company, the DRÄXLMAIER supports in Germany the Bavarian regional finals of *Jugend forscht* – a competition in which young researchers develop and present scientific projects.

2018: DRÄXLMAIER celebrates its 60th company anniversary. In Germany, the company establishes a presence on the GALILEO campus at the Technical University Munich. Together with the TUM faculties, DRÄXLMAIER develops research future technologies for the automobile industry.

2019: Jürgen Otto takes over the position of CEO of the DRÄXLMAIER Group from Fritz Dräxlmaier. As shareholder representative, Fritz Dräxlmaier retains his relationship with the company and continues to execute his function as chairman of the board, which is now led by Jürgen Otto. This change in management is an important strategic step for a sustainably successful management organization.

2020: After the successful completion of the structural development of the DRÄXLMAIER Group, Jürgen Otto decided to give way for a personnel realignment of the company, handing over CEO duties to long-standing DRÄXLMAIER executives Dr. Martin Gall and Franz Haslinger, who now lead the company as together with Chairman Fritz Dräxlmaier.

CONTACT SHEET

DRÄXLMAIER Group

Vilsbiburg, Germany – 2021. Please scan the QR Codes to download the press photos listed below.

Production and logistics



<https://www.draexlmaier.com/en/news/press/downloadcenter/production-logistics>



Wiring harness production



Production



Interior production



System competence



Logistics

Products



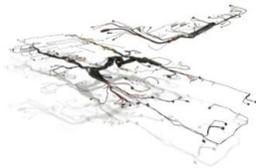
<https://www.draexlmaier.com/en/news/press/downloadcenter/products>



Ambient light in a door panel



Battery system



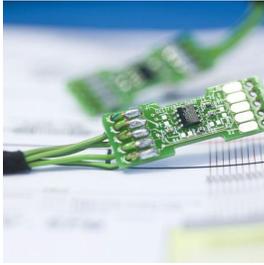
Wiring harness system



Modular power distributor



Electronic component with case



Electronic contacting



Red ornamental seam in the interior



Door carrier made of kenaf



Ornamental seam in the interior in detail



Two-pole high-voltage plug

Sites



<https://www.draexlmaier.com/en/news/press/downloadcenter/sites>



Headquarters in Vilsbiburg, Germany



Braunau, Austria



Duncan, USA



El Jem, Tunisia



Jelenia Gora, Poland



Kavadarci, Macedonia



Munich, Germany



Pitesti, Romania



Satu Mare, Romania



Shenyang, China



Sousse, Tunisia



Zrenjanin, Serbia

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