

Press Information

DRÄXLMAIER Group

The DRÄXLMAIER Group is family-owned Tier 1 supplier of the international premium automobile industry. Its core competences are the development and manufacture of complex wiring harness systems, central electrical and electronic components, exclusive interiors, and battery systems for electric mobility.

The inventor of the customer-specific wiring harness, DRÄXLMAIER develops pioneering wiring harness technology as well as electrical and electronic components, all directly in-house. These include multi-voltage and high-voltage wiring harness systems, battery management systems, and intelligent power distributors.

Unlike the vast majority of Tier 1 automotive suppliers, the DRÄXLMAIER competencies cover the entire process chain – from the initial idea, through the development and production process, and up to precisely in-sequence delivery of the products to the assembly lines of premium automobile manufacturers.

In the most recent *Automotive News Top 100 Global OEM Parts Suppliers*, the DRÄXLMAIER Group was ranked No. 48, based on sales of original equipment parts in 2018. The DRÄXLMAIER U.S. affiliate, DAA Draexlmaier Automotive of America LLC, was ranked No. 58 among the *Automotive News Top 100 Supplier to North America*.

At a glance

Founded:	1958
Active in North America:	since 1976
Chairman of the executive board:	Fritz Dräxlmaier
CEO:	Franz Haslinger and Dr. Martin Gall
Corporate headquarters:	Vilsbiburg, Germany
U.S. headquarters:	Duncan, S.C.
Number of sites (worldwide):	60 production and development sites in more than 20 countries on four continents
Number of employees (worldwide):	more than 70,000 employees
Main customers (worldwide):	Audi, BMW, Jaguar, Land Rover, Maserati, Mercedes-Benz, Porsche, Volkswagen, Californian automakers
Main products (worldwide):	Electrical systems, electrical and electronic components, instrument panels, center consoles, door panels, cockpit modules, battery systems
Total global sales in 2020:	approx. \$4.8 billion
Total North American sales in 2020:	approx. \$1.4 billion

DRÄXLMAIER Group in the USA

Company name:	DAA Draexlmaier Automotive of America LLC
Established:	1995
Chief Financial Officer:	Max Cichon
Vice President Interior Systems:	Edmund Eggensberger
Vice President Electrical/Electronics:	Jorge Garcia
U.S. headquarters:	Duncan, S.C.
Other U.S. sites:	Chattanooga, Tenn. Livermore, Calif. Mountain View, Calif. Vance, Ala.
Number of employees (USA; fulltime):	approx. 1,400 employees
Main U.S. customers:	BMW, Mercedes-Benz, Volkswagen and Californian automakers
Main products:	Electrical systems, electrical and electronic components, instrument panels, center consoles, door panels, ambient lighting, plastic components

DRÄXLMAIER Group in Duncan, S.C.

Established:	1995 (at current site since 1998)
Site Manager:	Edmund Eggensberger
Number of employees:	approx. 1,050
Functions / services:	Administration; engineering; sales; program management; injection molding, lamination, final assembly; warehouse; sequencing center

DRÄXLMAIER Group – Americas History

- 1976** DRÄXLMAIER Group expands to the North American continent: Production of wiring harnesses begins at NETP (Niagara Electro Technical Products) in Niagara Falls, Canada.
- 1984** NETP moves production to Niagara Falls, N.Y.
- 1995** AMMEX joint venture begins production of wiring harnesses in Reynosa, Mexico.
- 1996** Production of wiring harnesses begins at DAM Draexlmaier Automotive de México in Reynosa, Mexico. Production of interior components begins at DAA Draexlmaier Automotive of America in Duncan, South Carolina. NETP merges with DAA.
- 2001** An engineering and sales office is established outside Detroit.
- 2004** DRÄXLMAIER becomes first supplier in North America to implement the customer-specific wiring harness method for the BMW Z4.
- 2005** DCM Draexlmaier Components Automotive de México is established in San Luis Potosi, Mexico. A Customer Service Center and Product Development Office is set up in Puebla, Mexico.
- 2006** DPM Draexlmaier Partes Automotrices de México is established in Puebla, Mexico.
- 2008** Production of wiring harnesses starts at a new facility in Lagos de Moreno, Mexico.
- 2009** DRÄXLMAIER receives its first Volkswagen Group Award from Volkswagen de México.
- 2010** Production starts at a second site in Lagos de Moreno. A field office is set up in Chattanooga, Tenn.
- 2011** New production site near Managua in Nicaragua starts operation.
- 2012** DRÄXLMAIER receives its second Volkswagen Group Award from Volkswagen de México.
- 2014** An engineering field office is established in Fremont, Calif.
- 2015** Expansion of plant sites in Duncan, Lagos de Moreno and Puebla. An engineering and sales office is established in Mountain View, Calif., and a sequencing warehouse in Fremont, Calif., while the Detroit area office is phased out.
- 2016** As DRÄXLMAIER celebrates its 40th anniversary in the Americas, new production sites are added in Livermore, Calif., and Matehuala, Mexico, while the production of interior components starts at the third site in Lagos de Moreno. The sequencing warehouse in Fremont becomes part of the new Livermore site. In four decades, the company has expanded its regional presence from one to 11 locations.
- 2017** Production starts at the new sites in Livermore and Matehuala.
- 2018** New production sites are established in San Miguel de Allende and Valle de Santiago, Mexico. A field office is set up in Vance, Ala. An automated assembly line for door panels is set up at the Duncan location.
- 2020** A new production site for wiring harnesses is established in Tepic, Mexico.
- 2021** The Duncan plant site celebrates its 25th anniversary of operations. The production of wiring harnesses is transferred from Valle de Santiago to Tepic.

Sustainability and Climate Change

Ecological-efficient products reflect the unique selling proposition of the DRÄXLMAIER Group and generate therefore an added value for our customers. Our understanding of sustainable products includes social and ecological criteria of the material procurement up to the product delivery. We want to identify and value the ecological effects of our used materials and processes and improve them continuously.

In terms of climate change, we commit to follow the targets of the Paris Climate Agreement and to economize climate-neutrally at the latest in 2050 by consequent carbon emission savings. Strategical efficiency measures in the logistics and the production, as well as the ecological source of energy in our locations are reprehensive for our obligation.

Corporate Social Responsibility

As part of the society, the DRÄXLMAIER Group is a reliable partner and promoter of culture, sport, education and social projects. As a global company we have a social responsibility and support the regions around our sites with selected projects. Our goal is through our commitment to achieve highest possible value for society as a partner in the region. In all our activities, the promotion of young talent is especially important to us. That is why the youth development has a central aspect of our support.

Working for DRÄXLMAIER

Our employees are the most valuable asset and their well being is important to us. That is why we are providing top international working conditions: highest health and safety standards; opportunities for personal and professional development; free trainings, courses and opportunities for international experience exchange.

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